

SOFTWARE FACT SHEET	SAP Business ByDesign
Product overview 	SAP Business ByDesign is SAP's cloud solution for 50-to-500 employee companies and is used by more than 3,500 enterprises worldwide. The business suite provides a foundation for growth, with functionality that covers core financials and CRM with comprehensive reporting and analytics; project management with project accounting for services companies; and supply chain management and production for the wholesale & manufacturing industries.
A/NZ sites	< 20
Multi-national/company coverage	Multi-lingual, Multi-currency, Multi-company
Appropriate for businesses of size (AU\$ turnover)	AU\$5 – AU\$250m+
Key reference sites (refer to the iStart website for case study detail).	Hilti, SkullCandy, Roland Berger, NSW Department of Trade and Investment
Industry focus	Distribution, Entertainment, Information Technology, Local/Central Government, Manufacturing, Manufacturing & Distribution, Media/Marketing/Comms, Sports and Recreation, Telecommunications/Utilities, Wholesaling
Hosting options	Shared infrastructure in a public data centre
User access	All screens are browser-based (100% cloud-based SaaS)
Licencing options	Per named user, per month
Licence costs	AU\$150 - AU\$200
Financials	G/L, AR/AP, P&L, Balance sheet, Cost centre/profit centre, Procurement (requisitions, PO), Project accounting, Inventory accounting, Services accounting (jobs, timesheet, billing), Fixed Asset accounting
Manufacturing	Basic manufacturing, MRP (sales and inventory drive production and procurement), Make-to-order, Make-to-stock, Complex (BOMs, Assemblies, Configuration)
Distribution	Basic (delivery status, invoice on dispatch)
e-commerce	Sales/inventory integration
Planning/Forecasting/Analytics	Budget vs Actual, Drilldown from reports, Slice/dice reporting, Forecast projections off actuals, KPI dashboard
Inventory/Warehouse	Available to order, POS/e-commerce integration, Available to pick, Scan pick/pack/dispatch control, Quality control
CRM/Sales	Customer activity/notes, Single customer view (orders, sales, credit), Campaigns, Marketing automation, Mobile sales (browser/tablet order/re-order)
Other features / modules	Project Management - SAP Business ByDesign covers the complete life cycle for projects of all types and scopes. Functionality includes integration with HR and supplier relationship management features so project managers can search for team members and check their availability and raise an order for the services of an external service agent directly from the project.
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