

INNOVATION

Driving Business Agility and Transformation

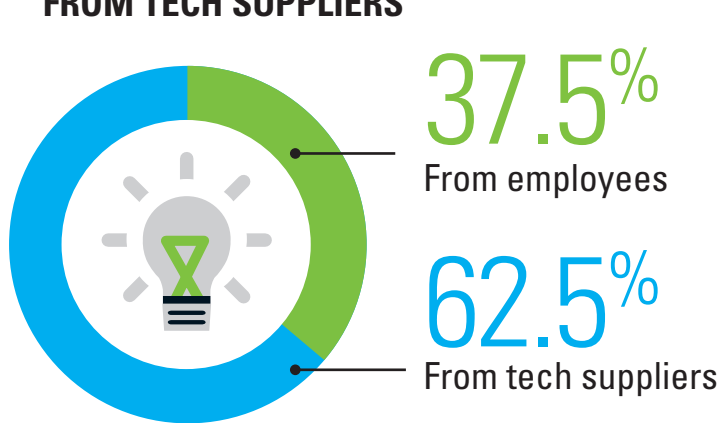
In this first installment of the IDC Infographic Series sponsored by CenturyLink, IDC takes a closer look at how innovation is necessary to unlock infrastructure agility.



The business landscape is transforming

Sources of Innovation

Only 37.5% of organizations rely on innovation ideas from existing employees, with **MOST SEEKING INNOVATION IDEAS FROM TECH SUPPLIERS**



Top Asia/Pacific Business Priority

DEVELOP INNOVATION CELLS TO HARNESS ICT FOR COMPETITIVE ADVANTAGE

Asia/Pacific CEOs' TOP 3 Business Concerns

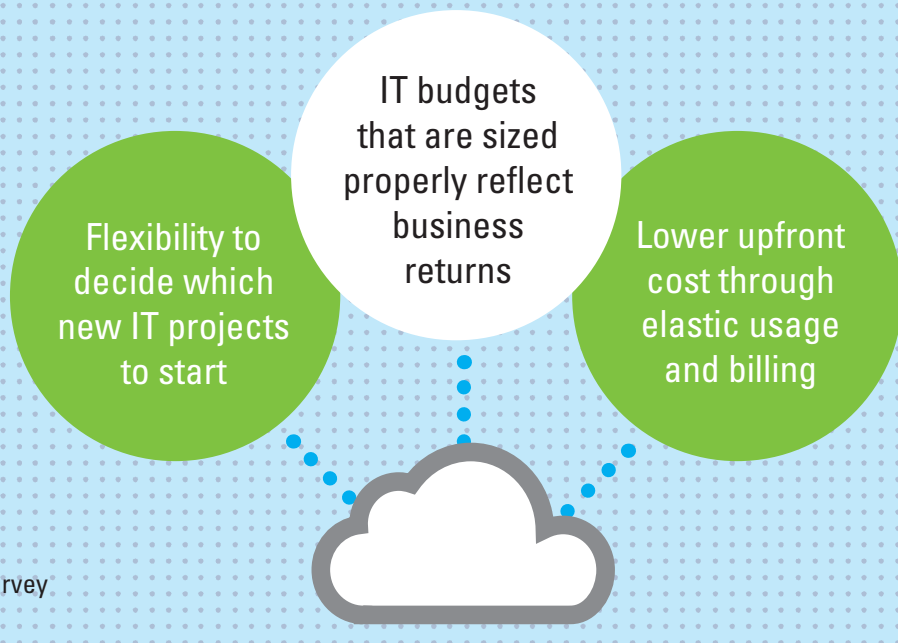


Innovation for Value Creation

Asia/Pacific CIOs' priorities call for **value creation**

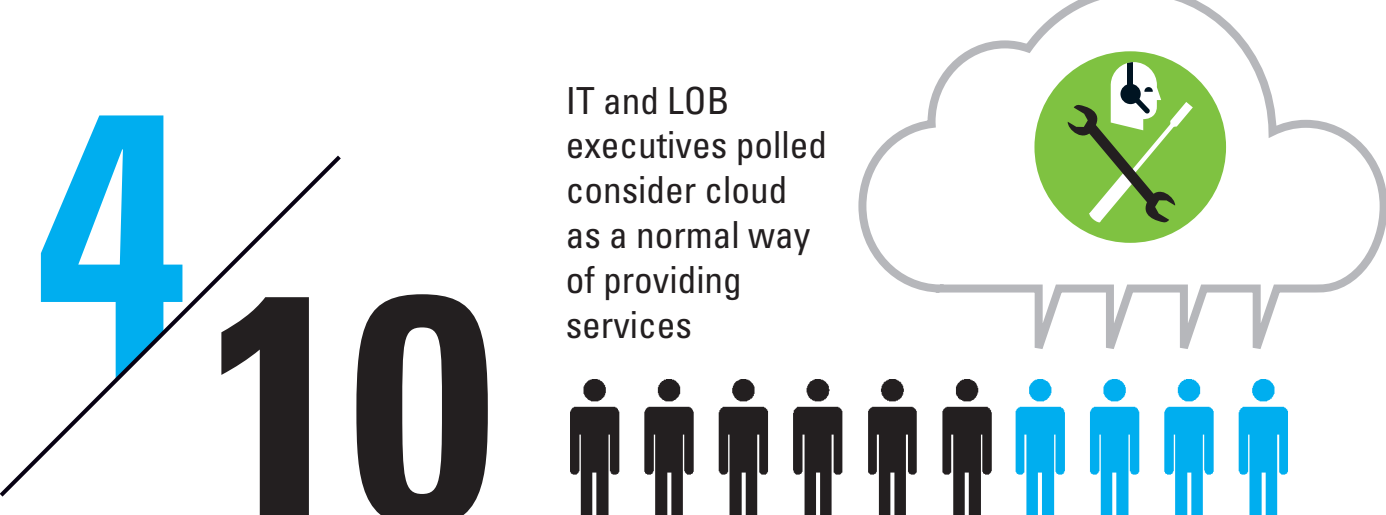


Asia/Pacific C-suite priorities align with **cloud benefits** which enable IT to better innovate and create value

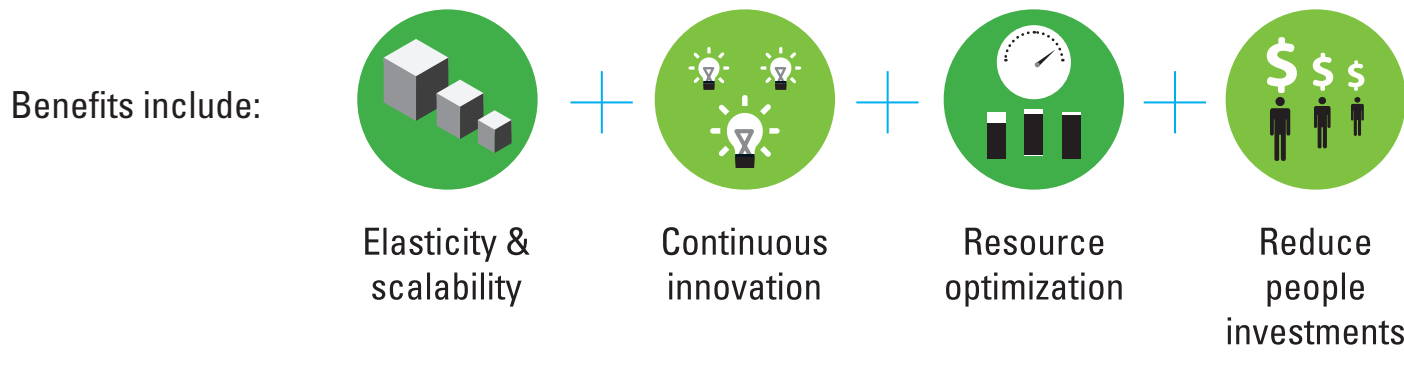


Source: IDC Asia/Pacific C-Suite Barometer Survey

Asia/Pacific C-Suite eye cloud for business agility



Unlock Business Agility with Consumption-based Infrastructure



Essential Guidance

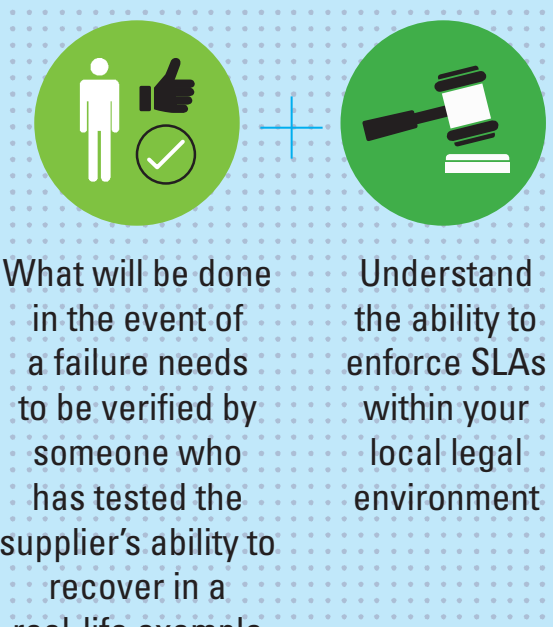
Four tips when choosing a hybrid IT solutions partner

Checklist

- Ensure the cloud offering is built on a robust **enterprise-class technology**
- Find a strong local partner to support **in-country needs** and **overseas expansion**
- Evaluate any cloud service as an **entire ecosystem**, not just by what is visible to the end user. For long-term relationships, knowing what is "under the covers" will affect a cloud services' reliability and scalability
- Test the **references** of suppliers

Service-Level Agreements

What to look out for



To download the full IDC topline titled 'Hybrid IT – Enabling Enterprise Agility', click [HERE](#)