

Driving Business Agility and Transformation

In this first installment of the IDC Infographic Series sponsored by CenturyLink, IDC takes a closer look at how innovation is necessary to unlock infrastructure agility.



Top Asia/Pacific **Business Priority DEVELOP INNOVATION**

ICT FOR COMPETITIVE ADVANTAGE

landscape is transformi Sources of Innovation Only 37.5% of organizations rely on

The business

innovation ideas from existing employees,

with MOST SEEKING INNOVATION IDEAS FROM TECH SUPPLIERS



CHANGING FINANCIAL BUSINESS MODEL





(X)



(X)



 \otimes

Asia/Pacific

Flexibility to

decide which

Innovation for Value Creation

call for value creation

CIOs' priorities

Asia/Pacific C-suite priorities align with cloud benefits which enable IT to better innovate and

create value

Asia/Pacific C-Suite eye

Source: IDC Asia/Pacific C-Suite Barometer Survey





IT budgets that are sized

properly reflect business

returns



Lower upfront

cost through

elastic usage

new IT projects and billing to start

IT and LOB executives polled consider cloud as a normal way of providing services

cloud for business agility

Unlock Business Agility with **Consumption-based Infrastructure** Benefits include:



Elasticity &

scalability

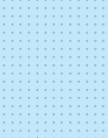


Continuous

innovation

Resource

optimization



Reduce

people investments

Service-Level **Agreements** Checklist

Ensure the cloud offering is built on a robust enterprise-class technology



Find a strong local partner to support in-country needs and overseas expansion Evaluate any cloud service as an



entire ecosystem, not just by what is visible to the end user. For longterm relationships, knowing what is "under the covers" will affect a cloud



services' reliability and scalability

Test the **references** of suppliers



to be verified by: someone who has tested the supplier's ability to recover in a real-life example



the ability to enforce SLAs within your local legal environment

Understand

To download the full IDC topline titled 'Hybrid IT – Enabling Enterprise Agility', click HERE



Century Link®