


















iStart ERP Market Share (A/NZ)

Your guide to ERP vendors ranked by market share

	A/NZ SITES INSTALLED*	SHARE
MYOB (EXO + Advanced + Greentree)	4,500	 28.3%
Microsoft (365 for Ops + Nav)	2,000	 12.6%
SAP (S/4HANA + B1 + BBD)	1,650	 10.4%
Oracle (ERP Cloud + JDE + Netsuite)	1,500	 9.4%
Abel	1,000	 6.3%
ECi M1	1,000	 6.3%
Jiwa	1,000	 6.3%
Pronto	1,000	 6.3%
JCurve	550	 3.5%
Infor	500	 3.1%
Financial Force (FM + PSA)	300	 1.9%
Epicor	250	 1.6%
IFS	250	 1.6%
Syspro	250	 1.6%
First Software	50	 0.3%
Unit4	50	 0.3%
Priority	50	 0.3%

* Upper range of each vendors declared installed base in the region.

Source: iStart technology in business - based on vendor input.