


















iStart ERP Market Share (A/NZ)

Your guide to market share by vendor in the A/NZ region

Vendor	A/NZ sites installed*	Share
MYOB (EXO + Advanced + Greentree)	4,500	 24.9%
Microsoft (365 Ops + Bus Cen)	3,000	 16.6%
Sage (Business + 300Cloud)	2,500	 13.9%
SAP (S/4HANA + B1 + BBD)	1,650	 9.1%
Pronto	1,050	 5.5%
Abel	1,000	 5.5%
ECI M1	1,000	 5.5%
Jiwa	1,000	 5.5%
JCurve	600	 3.3%
Infor (CloudSuite + LN)	500	 2.8%
Financial Force (FM + PSA)	400	 2.2%
Epicor	250	 1.4%
IFS	250	 1.4%
Oracle**	250	 1.4%
First Software	50	 0.3%
Unit4	50	 0.3%
Priority ERP	50	 0.3%

* Upper range of each vendors declared installed base in the region.

** Oracle NetSuite data not supplied.

Source: iStart technology in business – based on vendor input.