



















# iStart ERP Market Share (A/NZ)

Your guide to market share by vendor in the A/NZ region

Vendor	Trend	A/NZ sites installed*	Share
MYOB (Advanced + Greentree + EXO)	▲	4,300	 23.1%
SAP (S/4HANA + B1 + BBD)	▲	2,100	 11.3%
Microsoft (365 for Fin & Ops)	▲	2,000	 10.7%
Sage (Business + 300cloud + Intacct)	▶	1,725	 9.3%
Infor CloudSuite (SL + LN)	▶	1,250	 6.7%
Pronto	▶	1,050	 5.6%
Jiwa	▼	1,000	 5.4%
Oracle (JDE + NetSuite + Cloud)	▲	1,000	 5.4%
ECi M1 Manufacturing	▼	1,000	 5.4%
Abel	▲	750	 4.0%
JCurve	▼	600	 3.3%
SYSPRO	▶	500	 2.7%
Epicor	▶	500	 2.7%
IFS	▶	200	 1.1%
N2 ERP	▲	200	 1.1%
Unit4	▶	200	 1.1%
Financial Force (ERP & PSA)	▲	200	 1.1%
Priority	▶	50	 0.3%

Source: iStart technology in business - based on vendor data.

\*Upper range of each vendors declared installed base in the region.